

**AMENDMENTS TO THE CLAIMS**

**This listing of claims will replace all prior versions and listings of claims in the application:**

**LISTING OF CLAIMS:**

1. (currently amended): An internet connection service providing method, comprising:  
  
    presetting a service class, among a plurality of service classes, for a user, wherein said service class is selected by the user,  
  
    authenticating said user, when logging-in to a network, according to said preset service class for said user,  
  
    recognizing said preset service class for said user, and  
  
    providing a service, corresponding to the recognized service class, to said user,  
  
    wherein advertisement data, which have been preliminarily received from an advertisement requester and accumulated, are distributed to said user in correspondence to said service class.
  
2. (previously presented): The internet connection service providing method according to claim 1, wherein a fee corresponding to the service class is computed based on fee managing data and charged to said user.

3. (previously presented): The internet connection service providing method according to claim 1, wherein said service class is preset for said user on the basis of a contract.

4-5. (canceled).

6. (currently amended): The internet connection service providing method according to claim 15, wherein utilization or communication service fees concerning the distribution of the advertisement data to said user is covered by advertisement fees paid by the advertisement requester to an ISP (Internet Service Provider) based on the advertisement data advertisements as a the subject of a the request.

7. (currently amended): The internet connection service providing method according to claim 15, wherein the advertisement data preliminarily received from the advertisement requester and accumulated are further distributed to said user based on advertisement distribution requests therefrom.

8. (original): The internet connection service providing method according to claim 7, wherein an amount obtained by subtracting an advertisement reading fee corresponding to the number of times and frequency of advertisement reading from the internet connection service fee

is charged.

9. (previously presented): The internet connection service providing method according to claim 8, wherein the number of times of advertisement reading is the basis of discount computation or a value obtained by multiplying the number by a coefficient or a numerical value corresponding to frequency or degree is accumulated and updated as points.

10. (previously presented): The internet connection service providing method according to claim 9, wherein points are accumulated and updated with respect to said user, who has read advertisements accumulated in the ISP which manages a system for counting the points from the outside via the internet.

11. (previously presented): The internet connection service providing method according to claim 1, wherein advertisement data preliminarily received from the advertisement requester and accumulated are distributed to said user, and a distribution history, such as the number of times and degree of the distribution, is accumulated and updated for each advertisement of the advertisement data.

12. (canceled).

13. (previously presented): The internet connection service providing method according to claim 9, wherein a status indicating that said user has read advertisements by accessing a system, via the internet, and a distribution history such as the number of times and frequency of the distribution is accumulated and updated for each advertisement of advertisement data.

14. (original): The internet connection service providing method according to claim 13, wherein the system, which is managed by an advertisement management dealer accumulating and possessing advertisement data concerning advertisements requested by an advertisement requester, possesses distribution record data obtained by recording the number of times and degree of advertisement distribution for obtaining a fee corresponding to the number of times and frequency of the advertisement distribution from the advertisement requester.

15. (previously presented): The internet connection service providing method according to claim 1, wherein said provided service is classified by predetermined communication qualities.

16. (previously presented): The internet connection service providing method according to claim 1, wherein said provided service is classified based on a kind of preset accessible media

and protocol.

17. (currently amended): An internet connection service system, comprising:

a network managing server for managing a network utilization state of a user,

a router for connecting the system to the internet, ~~and~~

a service server, the service server being arranged to provide services and charge fees to said user, based on service class data for managing a plurality of service classes and fee management data for managing a state of fee charging for said user,

wherein a service class, among the plurality of service classes, is selected by said user and preset for said user, and

an advertisement distributing server for accumulating advertisement data preliminarily received from advertisement requester and distributing the accumulated advertisement data to said user, the advertisement distributing server being applicable to distribute advertisement data to said user, corresponding to said service class data.

18. (previously presented): The internet connection service system according to claim 17, wherein the fee management data constitutes the basis of charging a fee corresponding to said service class of said user.

19. (currently amended): The internet connection service system according to claim 17, wherein the service class data are built up by preliminarily setting, by contracts, said service class for said user.

20-21. (canceled).

22. (previously presented): The internet connection service system according to claim 17, wherein the service server is arranged such as not to charge any fee for advertisement distribution and communication services required therefor to said user.

23. (previously presented): The internet connection service system according to claim 17, wherein the service server includes a service class correspondence table for managing the plurality of service classes such as to fit advertisement distribution requests from said user and a fee managing table for managing fees for said user, and distributes advertisement data received from an advertisement requester and accumulated, to said user based on the service class correspondence table, to meet said user's advertisement distribution requests.

24. (previously presented): The internet connection service system according to claim 23, wherein the fee managing table in the service server is arranged such that the data of said

user is updated to an amount obtained by subtracting an advertisement reading fee amount corresponding to the number of times and degree of advertisement reading from an internet connection service utilization fee.

25. (previously presented): The internet connection service system according to claim 24, wherein the service server further includes a point managing table for accumulating and updating, as points, a numerical value corresponding to the number of times of advertisement reading as the basis of a discount computation or a value obtained by multiplying the number by a coefficient or a numerical value corresponding to the number of times and degree of advertisement reading.

26. (previously presented): The internet connection service system according to claim 25, wherein the service server is arranged to accumulate and update pertinent points regarding said user, who has read advertisements accumulated in the ISP for managing a point counting system from the outside via the internet.

27. (currently amended): The internet connection service system according to claim ~~24~~17, wherein the service server has an arrangement that it possesses distribution history accumulation data obtained for each advertisement of the advertisement data by accumulating and updating the distribution history such as the number of times and degree of the distribution of the

advertisement.

28. (currently amended): The internet connection service system according to claim 1721, wherein the service server has an arrangement that it recognizes a status of reading of advertisement data accumulated by the advertisement requester by said user via the internet and possesses distribution history accumulation data obtained for each advertisement of the advertisement data by accumulating and updating the distribution history such as the number of times and frequency of the distribution of the advertisement.

29. (currently amended): The internet connection service system according to claim 1721, wherein the service server has an arrangement that it recognizes a status of reading of advertisement data by accessing a system, which is managed by an advertisement distributing dealer for accumulating and possessing advertisement data of advertisements concerning the request by an advertisement requester, and possesses distribution history accumulation data obtained by accumulating and updating distribution history such as the number of times and degree of distribution of each advertisement of the advertisement data.

30. (original): The internet connection service system according to claim 29, wherein the system managing the advertisement distribution dealer for accumulating and possessing advertisement data of advertisements concerning the request by an advertisement requester,



possesses distribution record data obtained by recording the number of times and frequency of advertisement distribution for obtaining a fee corresponding to the number of times and degree of the advertisement distribution from the advertisement requester.

31. (currently amended): The internet connection service system according to claim 1721, which further comprises a QoS (quality of service) unit for controlling a preset QoS for said user's service class, and the service server has a communication quality managing table, in which communication qualities of services are preset.

32. (currently amended): The internet connection service system according to claim 1721, which further comprises an access control unit for limiting communication media according to preset sections provided for said user's service class, and the service server includes a media managing table, in which an accessible media and a protocol are defined for each service class.